

## **ELECTRONIC FILE REQUIREMENTS**

### **ILLUSTRATOR:**

- \*\*\* All designs should be at 100% size - If not at 100 % size, please clearly specify final size (W X H).
- \*\*\* All Fonts Converted to outlines or curves.
- \*\*\* Always use pantone colors (PMS).
- \*\*\* If using halftones, always keep in mind that we have a "dot Gain" of 25% to 30% - It means that a halftone of 20% may look great on the computer, but when printed it will look as if it were 50% or more.  
Also keep in mind that the minimum halftone dot we can keep on our screens is 5% (plus dot gain = 30%)  
On the other hand a 70% halftone will be solid color.
- \*\*\* If you need to include a Raster (TIF, JPG) image into Illustrator, please embed the image onto the file, do not "place it" or "link it to your HD".  
Always make sure that the design in Photoshop is finished before doing this. Or do an "Update Link", then "embed" the image.
- \*\*\* Latest Version: 11.0

### **PHOTOSHOP:**

- \*\*\* Always start design at 100% Size and 300 DPI resolution and RGB.
- \*\*\* Files can be saved as TIF, JPEG, PSD, or EPS.
- \*\*\* Try to create designs in Layers.
- \*\*\* If design is being created in Layers, keep them alive - do not "Flatten Artwork".
- \*\*\* Latest Version: 6.0.

### **QUARK EXPRESS:**

- \*\*\* We do not recommend using quark for t-shirt designs, but, due to its popularity, we request that you do the following:
  - \* Make sure you include every file and font used.
  - \* After design is complete, exercise the option "Save page as EPS" - update any images if needed and send that file as well as the original Quark file.
  - \* Latest Version: 4.0

### **Files that we DO NOT accept:**

Any Word file, be it Word Perfect, Word, Power Point, Microsoft Works, etc. We do accept these type of files only for reference.

When Scanning pictures, we recommend scanning it at least at 300 DPI - files will be big, but it is necessary in order to get a good quality print.

### **Storage Media:**

- \*Floppy Disks - no super floppy disks!
- \*Zip 100 M - (please do not send 250 meg)
- \*Jaz - 1 gig
- \*CD Rom
- \*Email:
  - All Illustrator files should be saved as EPS prior to sending via email.
  - All Corel files can be send as CDR, CMX files or exported to EPS. If design in Corel has Gradient Tones, DO NOT export to EPS - Send as CDR or CMX file.
  - If final file is bigger than 4 megs, please call us first to get an FTP site where you can upload.

### **Platform:**

Mac or PC is ok.